MASTER SPAS DECLARED THE OFFICIAL SWIM SPA SUPPLIER FOR US OLYMPICS TRIALS

Summary -

This energy efficient and highly competent wave propulsion technology will be used by the official supplier in every Swim Spa to give swimmers a better training experience.

Neenah, WI, April 12, 2012

USA Swimming, the national governing body of competitive swimming in the United States, has formally collaborated with Master Spas to meet the hot tub and swim spa requirements of the 2012 U.S. Olympic team trials. Having been tagged the official supplier, Master Spas has further agreed to participate in the USA Swimming Aqua Zone fan experience in Omaha. This time, the firm plans to organize the Michael Phelps Swim Spa Challenge for the attendees to see where they stand in comparison to the training speed of Michael Phelps. The contest will showcase Master Spas latest line - the Michael Phelps Signature Swim Spa.

Specifically incorporating the patented wave propulsion technology, every Michael Phelps Signature Swim Spa is built to offer swimmers a deeper, smoother current for training. These MP Signature models are adjustable to the desired level of resistance allowing flow to be regulated through the Swim Number System[™]. Master Spas further claims these models to be energy-efficient with high-density foam panels coated to the back for a greater insulation. Incorporating this technology has assisted in all Master Spas hot tubs and Swim Spas to become CEC (California Energy Commission) certified.

Bob Lauter, CEO of Master Spas, who is more than thrilled with the partnership, was quoted as saying "Master Spas is honored to be working so closely with USA Swimming to support the hopes and dreams of swimmers." The CEO further added "We worked with Michael and his coach, Bob Bowman, to develop a swim spa that would benefit swimmers of all levels and we're looking forward to sharing it with the swimming community in Omaha and across the country."

Master Spas is one of the largest portable spas, hot tubs, and swim spa manufacturers in the country with many prominent dealers selling its products. Their most familiar claim to fame is the patented Master Spas <u>Eco Pur filter</u> system. This top of the line filtration, combined with the best <u>hot tub parts</u> on the market has helped Master Spas rise to be the best in the industry. The company's management team has more than eight decades of spa manufacturing experience and a very successful track record in the industry. For more information, please visit <u>http://www.masterspaparts.com</u>.